



NATSAP PRESS

The National Association of Therapeutic Schools and Programs, Inc.

PRESIDENT'S MESSAGE

By Glen Zaugg, MBA
Heritage Schools, Inc., Provo, Utah

Dear NATSAP Members,

Last January's Tucson Conference was a success in many ways. One important success was being able to get other nationally recognized associates and organizations in one room together to introduce them to NATSAP and vice versa.

NATSAP and AACRC together took the next step and coordinated the "Gathering on Common Ground" that was held a few weeks ago in Milwaukee. Those organizations represented were; Alliance for Children & Families, AACRC, ASTART, ACYCP, CWLA, CAFETY, IARCCA, NACBH, NAPHS, NOSAC, OBHIC, and Youth M.O.V.E. National. Those are a lot of acronyms for sure... but they all represent hundreds of programs, many of which have been around for decades. It was an historic gathering.

Our goal for the gathering was to find common ground that we could all agree on. With one unified purpose and voice, we can become a greater driving force in the industry (profession). There was much give and take, a lot of agreement, and some disagreement, to be sure. After all, we each have our reasons for existing, along with our missions and visions. But even the disagreements were handled in a professional, cordial, non-threatening manner.

I am proud to say that after a day and a half of meetings, we were able to come up with a draft Statement of Shared Beliefs. This was quite remarkable considering each organization's history and agendas. We all really want the same things, but we all have a different focus, different ways of going about achieving goals and objectives. This Statement is designed to be something that all of the participating organizations can stand behind, a demonstration to the world at-large that we are unified in our beliefs, and while representing different segments of our population, have a number of basic core values in common. The Statement of Shared Beliefs is in the editing phase, and will soon be distributed to all participating organizations for a final review and ratification. We will share it with NATSAP's members once it is finalized.

Additionally, two task forces were established to address areas of vital importance to us all. The first is one that will address the areas of accreditation, licensing, and overall regulation. NATSAP's Executive Director, Cliff Brownstein, will participate on this task force. The other is a marketing task force designed to evaluate marketing claims, compare them to actuality, promote ethical standards of marketing, and review marketing strategies. We look forward to seeing what emanates from both these task forces, and how, as a unified group of organizations, we can shape our collective futures.

All present agreed to continue with our efforts to unite us and, bottom line, help children and families. It is expected that another gathering will take place in the foreseeable future, though none was scheduled on-site. The group decided to wait for some work to be done by the task forces before planning another get-together.

Thanks to each of the organizations for all you do!



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NATSAP'S MEMBERSHIP CONTINUES TO EXPAND

NATSAP continues to grow and strengthen the quality of its membership. We are also exploring new and dynamic categories of membership to further grow our base and benefit the community as a whole. While NATSAP did lose a few member programs this past year due to current economic conditions and tightening of budgets, at the same time we picked up a number of new and returning members from years past. Additionally, a priority for 2011 & 2012 is an ambitious membership drive in which we will be marketing the association towards prospective members, highlighting all the wonderful benefits associated with NATSAP membership. We could use your assistance with this to help grow the association with this drive. Please, if you know of any program you would recommend as a good candidate for NATSAP membership, let us know.

Send recommendations to claiborne@natsap.org.

NATSAP WELCOMES NEW MEMBER PROGRAMS

We are pleased to announce programs that have joined the NATSAP membership since our last newsletter. You can find more about new programs on our Web site www.natsap.org.

Bridges to Recovery

Young Adult Residential Treatment Center (Coeducational)
Pacific Palisades and Santa Monica, CA

Licensed By: State of California Department of Social Services as an Adult Residential Facility to serve ambulatory adults.

Forest Heights Lodge

Residential Treatment Center (Boys Only 5-14)
Evergreen, CO

Licensed By: State of Colorado, Department of Human Services, as a Residential Child Care Facility
Accredited By: Joint Commission as a psychiatric facility

Devereux Glenhome School

Therapeutic Boarding School (Coeducational 10-21)
Washington, CT

Licensed By: State of Connecticut, Department of Children and Families, as a Child Care Facility
Accredited by: COA for Residential Treatment Services

Minnesota Girls Academy

Therapeutic Boarding School (Girls Only 13-17)
Bricelyn, MN

Licensed By: State of Minnesota, Department of Human Services, as a Children's Residential Facility

Discovery Connections

Residential Treatment Center (Boys Only 14-17)
Orem, UT

Licensed By: State of Utah, Department of Human Services, for Residential Treatment of 11 male clients ages 12-17 years old.



Highlight your membership by adding the NATSAP logo to your Web site and linking it to our Web site: www.natsap.org

NATSAP Mission

The National Association of Therapeutic Schools and Programs serves as an advocate and resource for innovative organizations which devote themselves to society's need for the effective care and education of struggling young people and their families.

NATSAP Vision

Our vision is a nation of healthy children. We are the voice inspiring, nurturing, and advancing the courageous work of our schools and programs.



NATSAP ON CAPITOL HILL

NATSAP is committed to sound business practices for its member programs. These practices serve to promote the health and well being of children and families. NATSAP spends a great deal of its mission confronting the misinformation that passes for informed debate. An impressive number of programs and parents have been involved in this process and have been highly effective at educating Senators and Representatives (and their staff) on the important work of NATSAP. NATSAP strives to support programs that are safely run, compassionate, nurturing and effective. Good programs reduce real risk, simultaneously confronting each client's short-term decision-making and unhealthy behaviors while providing parents with skills, practice, and support with healthy parenting.

Recently, on June 17, 2011, NATSAP hosted its DC Fly-Ins and Advocacy Day on Capitol Hill. One NATSAP board member, 6 member program representatives and 7 alumni and alumni family representatives all travelled to Washington, DC to participate in the Fly-Ins. The day began with an early breakfast strategy meeting where the attendees got to meet, share their stories, and discuss the goals and objectives of the Congressional meetings. The attendees then split into two even groups of program and alumni representatives, led by Claiborne Guy, NATSAP Director of Government Relations and Membership, and Cliff Brownstein, NATSAP Executive Director. The groups visited the offices of 12 Members of Congress. The groups met with key staff and got some extensive face time with Senator Jeff Merkley (D-OR) where our representatives got the chance to share what their programs do and invite him in person to visit while back home during recess. Since threatening legislation does not appear to be currently moving through the 112th Congress, the theme of the meetings was that of education and public relations. While we did reaffirm old alliances, we also cultivated new ones by educating and correcting any misconceptions the legislators may have on NATSAP and its members. The overall consensus of the meetings was unanimously positive. There were a few meetings where they knew little about the industry, but there were also others that were very informed and all were productive. NATSAP is following up with the offices and working on scheduling site visits in the near future.

Throughout the meetings, the alumni and alumni parents were truly invaluable. One alumni student spent his birthday visiting Congressmen and Congresswomen and confidently shared his personal journey at a member program. Another alumni parent brought a slideshow highlighting her son's "Before and After" journey in pictures. Several Congressional aides commented that the pictures truly seemed to personify the true mission of the therapy experience.

Here's an excerpt from one parent's summary of the DC experience:

"My group went to 6 congressional offices - 5 Senators' and 1 Representative's...With one exception, all Congressional offices were interested in what we each had to say and seemed to give us an unlimited amount of their time. None seemed particularly

We had two groups of NATSAP representatives visit Capitol Hill.



The first group consisted of (from left to right) Ryan Sturch, Rob Koning, Lori Rickert, Christine Wicklein, Ashley de Vries, Brent Hall, and Wyatt Joslyn.



The second group consisted of (from left to right) Loren Shaiken, Monica Miller, Jeff Simpson, Scott Schill, Bev Ingram, and Ezekiel Sanchez.

familiar with wilderness therapy and therapeutic programs. They posed questions designed to get insight into the programs and not just superficial information... I thought Monica (a young lady who completed a program 7 years ago and is now a law student writing briefs for the Supreme Court) provided a powerful example of the impact the programs can make. [Another parent] brought up the issue of safety, saying how her son would have been in far greater danger had he been at home rather than in the wilderness...With my photos, I tried to emphasize that while the conditions are rugged, the kids are well-cared for physically ..."

This parent's excerpt speaks of the NATSAP programs' unwavering desire to lead the industry in providing the highest safety standards while delivering quality, clinical care in facets of programming. NATSAP would like to truly thank everyone who attended for rearranging your schedules and contributing to the success of the Fly-Ins, especially the alumni and families for your participation and profoundly meaningful stories.

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NATSAP ON CAPITOL HILL

Congressional Meetings:

- **Senator Richard Burr (R-NC)**, member of the Senate Health, Education, Labor and Pensions Committee
- **Representative Phil Roe (R-TN)**, member of the House Education and the Workforce Committee and Chairman of the Subcommittee on Health, Employment, Labor and Pensions
- **Senator Bernard Sanders (I-VT)**, member of the Senate Health, Education, Labor and Pensions Committee
- **Senator Kay Hagan (D-NC)**, member of the Senate Health, Education, Labor and Pensions Committee
- **Senator Michael Enzi (R-WY)**, Ranking Minority (Republican), Member of the Senate Health, Education, Labor and Pensions Committee
- **Senator Jeff Merkley (D-OR)**, member of the Senate Health, Education, Labor and Pensions Committee
- **Senator Orrin Hatch (R-UT)**, member of the Senate Health, Education, Labor and Pensions Committee
- **Representative Jim Matheson (D-UT)**
- **Representative Rob Bishop (R-UT)**
- **Representative Jason Chaffetz (R-UT)**
- **Senator Mike Lee (R-UT)**
- **Representative Jeff Flake (R-AZ)**

NATSAP will continue to keep the membership updated about further legislative developments and ways in which the organization could use your assistance reaching out to members of Congress and their staff through phone calls, letters, and emails.

NATSAP ANNUAL CONFERENCE

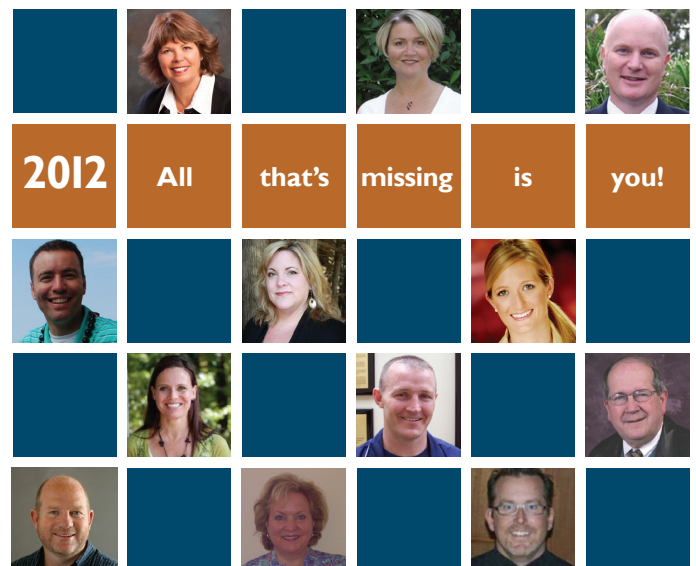
NATSAP is proud to announce its 2012 Annual Conference to be held at the Walt Disney World Swan and Dolphin Resort in Orlando, Florida, February 9-11, 2012.

This year's program is a full 2 1/2 day conference featuring affordable Continuing Education credit opportunities, peer-to-peer networking, in-depth sessions, and the most thought provoking line up of featured speakers.

The event has established itself as one of the nation's foremost conferences for therapeutic school and program professionals. NATSAP's Annual Conference is appropriate for mental health and allied professionals who work with children, adolescents and their families. The sessions are appropriate for all levels of expertise: introductory, intermediate and advanced.

A special feature of this year's Annual Conference will be a Golf Tournament Fund Raiser on Wednesday, February 8, held by the Saving Teens in Crisis Collaborative (STICC), NATSAP's official scholarship foundation. We hope that you can make your plans to include participation in this tourney, or if you can't actually swing a club, to donate to the cause. And in addition to the golf tournament, STICC will also be holding a silent auction at an exhibit table in our exhibit hall. Be sure to stop by, check out the goodies up for auction, and make your best bid. You could go home an even bigger winner!

“Experience the magic...come share your story”



REGISTRATION IS NOW OPEN and we encourage you to sign up. [Click here](#) for registration information. Opportunities to participate as an exhibitor and/or sponsor are available. [Click here](#) for sponsorship info and [click here](#) for exhibitor info.

We look forward to seeing you in February.

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NATSAP ANNUAL CONFERENCE

We also wish to extend a big thanks to the Conference Committees for each of our Regional, as well as our Annual , Conferences. A lot of work goes into the development of a conference, from a call for papers, to sorting through those papers for the most worthwhile and topical presentations (it’s not easy turning some down—there are so many great entries!), to selecting sites, to arranging and administering logistics, and much more. NATSAP really appreciates all the work these folks do to bring you the best of the best.

NATSAP REGIONAL CONFERENCES

REGISTER TODAY, DON’T DELAY!

Don’t miss out on our upcoming Regional Conferences! For more information about any of the following conferences, click the links below or visit our website at www.natsap.org and click on “Conferences.”

We’d also like to extend a special thanks to Glen Zaugg and the folks at the Heritage School in Provo, Utah, for donating their facilities for our Utah Regional Conference. For those of you who haven’t seen the Heritage Campus, it’s alone worth the price of admission. Plus, you get to attend a terrific all-day conference geared to all levels of staff working at today’s most successful programs.

REGIONAL CONFERENCE	DATE & LOCATION	EARLY BIRD REGISTRATION DEADLINES
Northeast Regional Conference	September 8-9, 2011 <i>The Colony Hotel</i> <i>Kennebunkport, Maine</i>	August 29, 2011
Utah Regional Conference	September 8, 2011 <i>The Heritage School</i> <i>Provo, Utah</i>	August 26, 2011
Midwest Regional Conference	September 22-23, 2011 <i>Hilton Suites Chicago/</i> <i>Oakbrook Terrace</i> <i>Chicago, Illinois</i>	September 8, 2011
Southeast Regional Conference	October 20-21, 2011 <i>Renaissance Asheville Hotel</i> <i>Asheville, North Carolina</i>	October 7, 2011

Please let us hear from you. We welcome your feedback. We understand when you stop learning, you stop growing!



EXCITING DEVELOPMENTS IN NATSAP RESEARCH AND EVALUATION:

Easier, Less Expensive, and Greater Utility for NATSAP Members!

Dr. Michael Gass, Ph. D., LMFT

Director of NATSAP Research Database

As of July 1, 2011, we began switching from CarePaths to BestNotes and OutcomeTools as our primary data collection services. It is our hope and desire that this transition is as smooth as possible and results in increased participation from current and future members. Six months of pilot testing with Nathan Olsen, Executive Director of BestNotes, has provided us with the confidence to make such a change and we believe this will create an easier process for each of you.

The change to BestNotes/OutcomeTools with increased services will decrease the amount of time you spend on the research process as well as the annual costs for most programs! In our new agreement, OutcomeTools, a new product of Best Notes, can be used free of charge by all NATSAP members to administer the instruments included in the NATSAP Research Database (the \$200 licensing fee for the OQ instruments is paid to OQ measures).

For a small fee, NATSAP members can also use OutcomeTools to administer questionnaires that are not included in the NATSAP study (\$1 per response with a maximum charge of \$10 per client/family).

At the request of some programs we have negotiated a rate with OQ Measures that will allow NATSAP programs to receive additional "Feedback Reports" from OQ Measures for every OQ instrument administered. The rate for receiving feedback reports is an additional \$100/program/year. Note this is not required for NATSAP Research & Evaluation Participation, but arranged as an additional service for those programs wanting this feature. An attached sheet explaining price changes is attached to this letter. If you have any questions, please contact us.

As we move forward with these changes in the pilot study research we are already seeing a marked improvement in participation experience, resulting in more data that is providing us with an increased understanding of the strengths and opportunities of our profession.

The University of New Hampshire will continue to serve as the primary contact point for all research related matters under the direction of NATSAP and its Research Committee. We will continue to provide:

1. Annual reports to each participating program every June,
2. Overall reports on the aggregate effectiveness of NATSAP programs for their clients at the NATSAP Annual Conference,
3. Presentations at prominent related conferences (e.g., Dr. Gass will be presenting at the 2011 APA Conference in Washington, DC in August).
4. Publications on outcome studies in the Journal of Therapeutic Schools and Programs as well as other professional refereed journals.
5. Guidance and direction for interested third parties to conduct research using the NATSAP Research Database.
6. Ongoing Institutional Review Board assessment of the research process to maintain the appropriate ethical standards, and
7. Individualized assistance for each participating program in the NATSAP Database on an as needed basis.

BestNotes and OutcomeTools will provide the software and support to facilitate data collection; fulfilling the role formerly occupied by CarePaths. OQ Measures has licensed their assessment tool to NATSAP members who are part of the Research & Evaluation Network at a significantly reduced price and has also made available the OQ Analyst for programs interested in a more statistical and clinical interpretation of individual protocols.

To help in this transition process, the NATSAP Research Team and BestNotes will be hosting several Webinar trainings this summer. These 30-minute trainings are designed for research coordinators and program administrators. We will review the transition procedure from CarePaths to OutcomeTools as the new data collection system for NATSAP. Following the webinar, interested research coordinators are encouraged to contact BestNotes (866-543-6646) for additional personal training on the OutcomeTools system.

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EXCITING DEVELOPMENTS IN NATSAP RESEARCH AND EVALUATION:

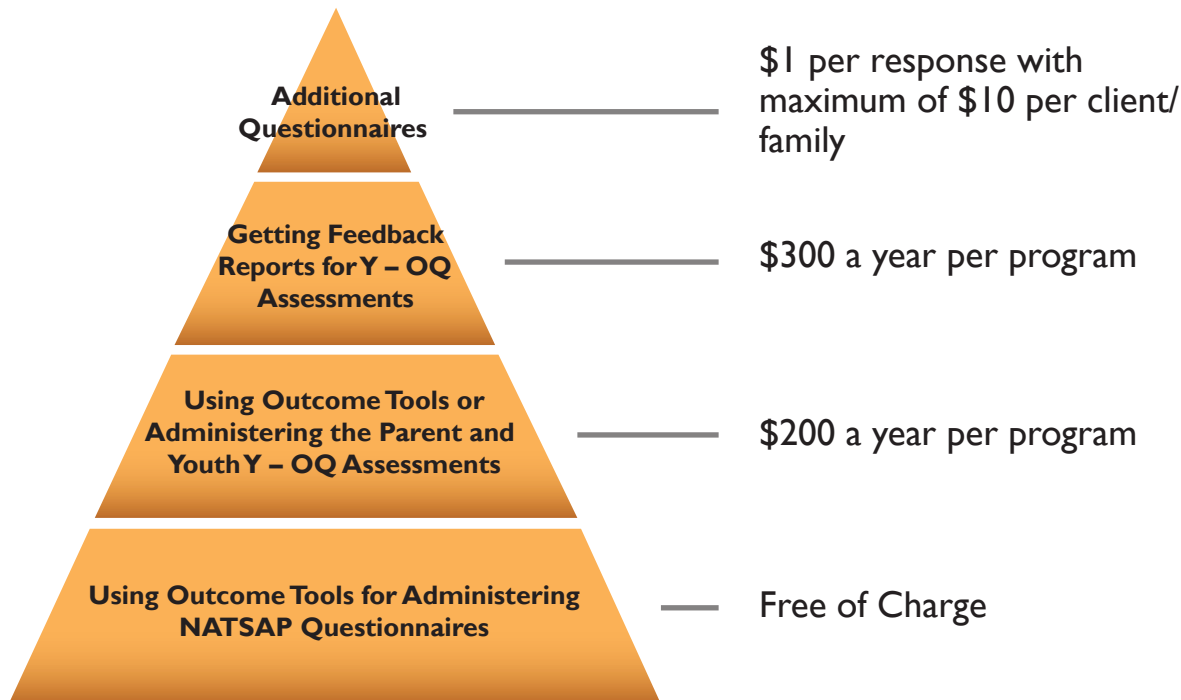
In addition, we are working with the Independent Education Consultants Association (IECA) to become part of the NATSAP Research Network so that we will be able to collect data as participants enter the residential treatment process and then track change across the continuum of care. Consultant participation will also allow us to establish a wait list control group that will help build support for NATSAP programs as an effective treatment tool. We will provide you with more information as this endeavor further develops.

We thank you once again for your time and we are very excited about the new opportunities these developments will bring. As always please contact us if you have any questions and we will do our best to answer them as quickly as possible.

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BestNotes Pricing Structure for NATSAP Research & Evaluation Network Programs



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Cost Comparison for Data Collection Companies

carepaths

BestNotes

<p>\$100 for initial setup</p> <p>\$120 per year afterwards</p> <p>Initial NATSAP Fee = (Average Daily Census) x \$5</p>	<p>\$200 per year for use of OQ – Measures</p> <p>Initial NATSAP Fee = (Average Daily Census) x \$5</p>
<p>Reporting feature of OQ – Measures is free</p>	<p>\$300 per year for use of OQ – Measures with reporting feature</p>
<p>Cost for custom surveys is negotiated on case by case basis</p>	<p>Cost of custom surveys is \$1 per response with maximum of \$10 per family</p>

WATCH FOR 2011 NATSAP JOURNAL

The 2011 issue of the Journal of Therapeutic Schools & Programs will be published in September. Our editorial staff at the University of New Hampshire is putting the finishing touches on the articles as we go to press with our newsletter. Watch your email for your copy. It will also be available on NATSAP's website at www.natsap.org, under Publications.

Besides being distributed to all NATSAP members, it is also sent to other outside professionals, libraries, and other organizations affiliated with NATSAP. The Journal is a means for individuals within our member programs to write and publish papers on latest therapeutic techniques, findings, and experiences. It demonstrates what NATSAP has always stood for: both the programs that are the leaders in our field, and the professionals who work within those programs.

Keep your eyes peeled for our next edition.

2011-12 DUES NOTICES ARE OUT

By now, many of you have received the 2011-2012 NATSAP dues notices. These are pro-rated dues for the period October 1, 2011 to June 30, 2012, and are the second part of the two-part phase-in which will ultimately change your dues year from a calendar year to a July 1-June 30 year.

NATSAP's Board of Directors approved a recommendation to change the dues year so that our members did not incur their two biggest NATSAP expenditures—membership dues and Annual Conference registrations/transportation/hotels simultaneously, as has been the practice in all past years. Our Annual Conference is always in late January – early February, thus creating the logjam of expenses for members at the beginning of the year. It was felt that cash flow for members would be eased somewhat by separating out these two expenses by six months.

Due to this change, we will only be publishing the second 2011 Membership Directory in electronic form. Once it is completed, you will receive an email with a link to it. It may also be found on NATSAP's website.

By next July 1, the phase-in will be complete and we will once again be on a twelve month dues cycle.